



Project title: Economic Development Strategy 2022 - 2025

City Council Agenda Item Cover Sheet

Council Bill # *interoffice use*

Agenda dates requested:

March 30, 2022

X Briefing

Proposed action

Consent

Action

Ordinance

Public hearing

Yes ☒ No

Budget amendment:

Yes ☒ No

PowerPoint presentation:

X Yes ☒ No

Attachments:

Department(s) involved:

Economic Development

Contact person:

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Initialed by:

DE

Department head

Administration

Council President

Project: Economic Development Strategy 2022-2025

Partner/Supplier : n/a

Location: n/a

Preceding action: n/a

Fund: 21, Community Planning Economic Development (CPED)

Fiscal summary statement:

The briefing will not propose changes to the city's adopted budget.

Project summary statement:

We envision Everett as a city full of economic and cultural vitality where:

- Businesses of all sizes feel supported and connected to City government, with its commerce-friendly policies and well-established pipelines into major industries and networks.
- Everett is a leader in regional economic development efforts that attract new businesses to our City where they find a ready workforce that is educated and trained at our own premier institutions.
- Residents and visitors love our parks, celebrate our diverse cultures, cheer our teams and events, support our restaurants and retailers, and explore our active art scene.

This briefing to Council will update the four-year strategy that guides the Office of Economic Development's efforts to achieve economic and cultural vitality.

Recommendation (exact action requested of Council):

The briefing is for information only; no action is proposed.

